

CLASSIFIED ADVERTISING RATES

The Suffolk Times.
The News-Review

WORD:

Price is per word per week.

13X	8X	4X	2-3X	1X
77¢	85¢	93¢	\$1.03	\$1.12

The Suffolk Times.
The News-Review
and
SHELTER ISLAND
Reporter
or
the North Shore Sun

WORD:

Price is per word per week.

2X or more	1X
\$1.33	\$1.53

The Suffolk Times.
The News-Review

BOXED/INDENTED:

Price is per inch per week, with one-inch minimum, and includes a \$1-per-ad Internet charge for website listing. Boxed classified ads are one-column format, with maximum length of 12 inches.

52X	26X	13X	4X	1X
\$22.59	\$26.37	\$27.81	\$28.70	\$32.66

The Suffolk Times.
The News-Review

DISPLAY:

Price is per inch per week, with one-inch minimum, and includes a \$1-per-ad Internet charge for website listing. Display classified ads may be between one and five-columns wide, with maximum length of 12 inches. Base price includes one piece of artwork.

52X	26X	13X	4X	1X
\$27.74	\$31.62	\$33.63	\$34.61	\$37.70

SERVICE DIRECTORY:

Rates available upon request for placing an ad in one or a combination of our newspapers.

The Suffolk Times.

The News-Review

SHELTER ISLAND
Reporter

the North Shore Sun

E-mail: classifieds@timesreview.com

Mechanical Requirements

TABLOID PAGE SIZE:

5 Columns (classified and legal advertising)

13 3/4" deep X 9 3/4" wide

1 Col: 1 7/8" wide

2 Col: 3 7/8" wide

3 Col: 5 7/8" wide

4 Col: 7 7/8" wide

5 Col: 9 3/4" wide

Other Charges

- A late charge of 2 percent per month will be charged on any account 30 or more days overdue.
- A minimum charge of \$5 will be made for each additional reduction or enlargement.
- A minimum charge of \$6 will be made for each additional photo or art scan.
- \$35 per hour or fraction thereof will be charged for excessive or unusual production, or for ads or space reservations canceled after printed deadline.
- Typesetting \$35 per hour or fraction thereof.

Display and National Advertising

- Consult separate Times/Review rate cards.

Classified Advertising Deadlines

- 10 a.m. Tuesday, week of publication, for word, boxed/indented classified ads.
- 4 p.m. Monday, week of publication, for display classified ads.
- 5 p.m. Thursday, week prior to publication, for Service Directory ad.
- E-mail deadline: 4 p.m. Monday

Cards of Thanks

- 10 a.m. Tuesday • Call for rates

Call for information regarding:

- ANTIQUES & SUCH • AUTO DEPOT
 - ENTERTAINMENT DIRECTORY
 - FIT AND FABULOUS DIRECTORY
 - DOCKSIDE • SERVICE DIRECTORY
- and other special promotions



To Place Your Times/Review Classified:

1. Use the blanks below to write out your ad. PLEASE PRINT! Use one blank for each word. Phone numbers count as one word. Sorry, no abbreviations allowed.
2. Choose the category heading for your ad.
3. Tell us how many times you would like the ad to appear.
4. Completely fill out your name and address. (Please include a daytime phone.)
5. Call us at 631-298-3200 to place your ad, or send it by fax to 631-298-3287.
6. Fill out your credit card information.

Name: _____
 Address: _____
 City, State, Zip: _____
 Daytime phone: _____

Credit Card Information
 Discover Visa MasterCard American Express

(Check card of choice)

Card Number: _____
 Expiration Date: _____
 Signature: _____

CHECK ONE: Word Boxed Display
 Category heading: _____ Number of Insertions: _____

Publishing Dates

The Suffolk Times and The News-Review are published every Thursday, except the Thursday following Christmas.

Terms and Conditions

- All Classified advertisements run automatically in papers indicated.
- Ads are billed on the applicable rate card.
- Classified advertising rates are subject to change with 30-day notice.
- A signed contract is required to earn discount contract rates.
- All classified advertising is payable in advance until credit has been established with our billing department.
- All classified advertising rates are net.
- Responsibility for our errors made in connection with the production of an ad is limited to the printed space involved. For multiple insertions of the same ad, credit will be made only for the first insertion.
- Failure to meet the terms of a contract will result in a revision of previous billings for all advertising at the contract rate to the applicable rates.

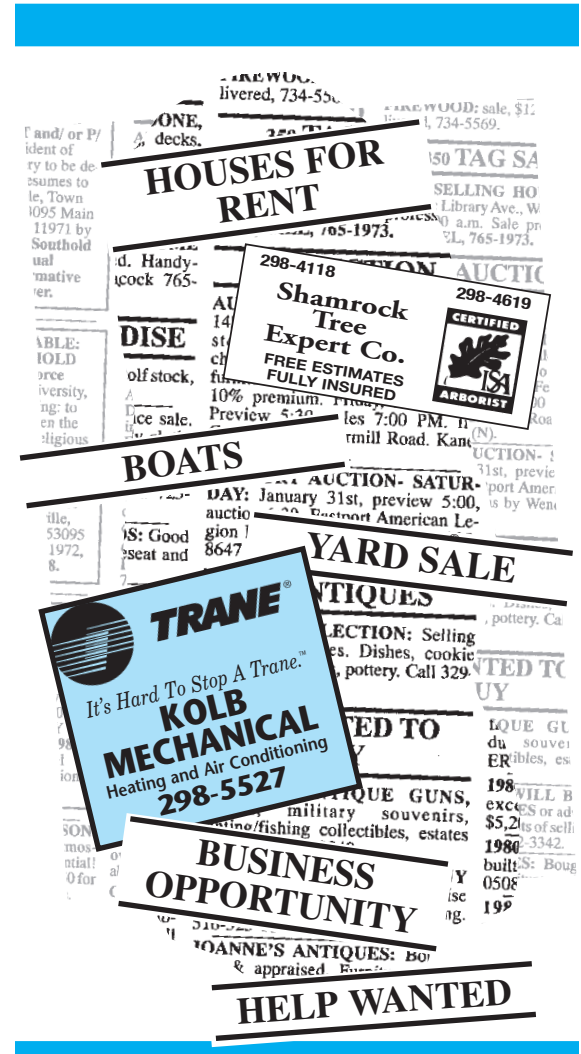
HOURS

Monday: 8:30 a.m. - 5 p.m.
 Tuesday: 8 a.m. - 5 p.m.
 Wed. - Fri.: 9 a.m. - 5 p.m.

The Suffolk Times.
The News-Review

7785 Main Road, P.O. Box 1500
 Mattituck, NY 11952
 631-298-3200

Classified Advertising • 631-298-3200
 Display Advertising • 631-298-3268
 News Department • 631-298-3263
 Fax • 631-298-3287



CLASSIFIED RATE CARD 2008



The hometown newspapers of Long Island's East End.